

Measuring systems impact with a social network analysis

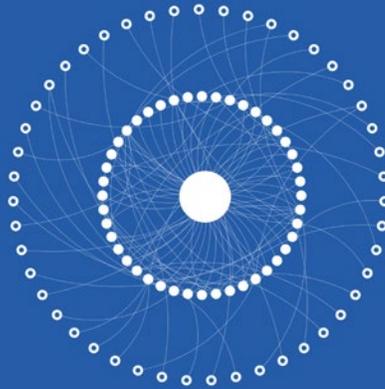
Understanding the multiplier effect of the Data Collaboratives for Local Impact program

Summary

Since 2016, a unique partnership between MCC and PEPFAR adopted a systems thinking approach to strengthen Tanzania's community of actors using data to advance health, gender, and economic growth outcomes. This program, called Data Collaboratives for Local Impact (DCLI), was intentionally designed to strategically inject key resources into that system, with the hope that they would have sustaining impact that outlasts the program's implementation period.

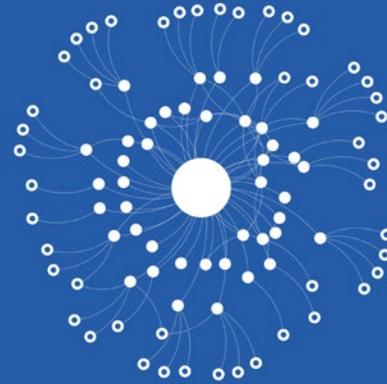
After concluding most of its activities, DCLI commissioned a social network analysis to understand the impact that the program had on Tanzania's system of data and health actors. This summary highlights key findings and implications about DCLI's systemic impact around **one year after the program concluded.**

42 direct beneficiary **institutions** in turn engaged 47 other indirect organizations.



DCLI's multiplier effect was between **1.1x** and **1.8x**.

DCLI catalyzed 70 new, unanticipated **relationships** without any DCLI involvement.



50 of these reached organizations with whom DCLI had never directly engaged.



Months, or even years, after originally engaging with DCLI, direct beneficiary organizations were **sharing data skills, exchanging financial resources, and partnering** on projects and proposals.



Two-thirds of survey respondents who directly interacted with DCLI proceeded to engage at least one other institution as a result of their interaction with DCLI. **Almost one-third of them engaged four others.**

These insights paint a picture of DCLI's lasting impact long after its programming concludes, and calls attention to the value and efficacy of **skills-focused, data-driven investments to elicit systemic change.**

As the interest of PEPFAR and MCC to strengthen in-country systems grows in order to build sustainable change—and as other funders also turn their attention to this type of foundational investment—the DCLI program demonstrates methods and tools which larger investments can use to take advantage of similar multipliers.

Follow the DCLI story at www.dcli.co.